

# DOUGLAS RICHES

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## SUMMARY:

Technical Manager, my specialty is creating complex and dynamic web experiences with both small and large teams. I have a great deal of experience with multiple programming languages outside the browser, including: PHP, Java, JSTL, ASP, Ruby among others. Web browser expertise: in XHTML 1.0 Strict, CSS 1-3, and ECMAScript (JavaScript).

I sell technology to non-technical people, and then work with technical people, creative teams, and account teams to exceed client's expectations of what is possible.

When I get some free time I like to play with new technology like Adobe AIR, the iPhone SDK (Objective-C), Flex etc.

## EXPERIENCE:

### **Web Development Manager at Critical Mass**

(Privately Held; 201-500 employees; Marketing and Advertising industry)

*November 2004 – Present (3 years 9 months)*

- Managed groups of developers both at Critical Mass and offsite client developers
- Specialize in creating interactive web experiences using XHTML, CSS, ECMAScript (JavaScript)
- Company wide web development practice lead
- Strategic technology development for clients and Critical Mass
- Technology Strategist
- Development team performance manager
- Somewhere in here I manage to sneak in some coding too

### **Owner of DesignedRiches.com**

(Privately Held; 1-10 employees; Internet Solutions Company)

*July 2000 – Present (8 years)*

- Contact development for clients such as the University of Waterloo / Brock University
- Team management consulting
- Basic IT support

## EXPERIENCE (CONT')

### **Web Developer at CAMTech CNC Manufacturing**

(Privately Held; 51-200 employees; Machinery industry)

*January 2004 – November 2004 (11 months)*

- Managed the company public web site
- Provided IT support
- Created dynamic and flexible intranet solution for the company

### **Internet Solutions Developer at MyCanopy Canmore**

(Privately Held; 1-10 employees; Telecommunications industry)

*September 2003 – February 2004 (6 months)*

- Network solutions, internet solutions for company and clients
- Wireless internet architecture design and implementation

### **Internet specialist at Invermere Public Library**

(Public Institution; 1-10 employees; Public Library)

*May 2003 - September 2003 (5 months)*

- Instructed senior citizens in basic computer use
- Developed a robust CMS application to handle future changes to intranet and internet sites

### **Assistant General Manager/Technical Manager at Cannery Row Restaurant**

(Privately Held; 30-50 employees; Hospitality industry)

- Day to day restaurant operations
- Responsible for company finances
- Programming of outdated UNIX based POS system
- Regular updates and design changes to company web site

## FEATURED WORK:

Much of the work I do is helping others to understand industry best practices, solve complex solutions and teaching how to be better developers and communicators both with technical teams and with clients. Here are some of the clients I have worked with.

[www.hyatt.com](http://www.hyatt.com)  
[www.usaa.com](http://www.usaa.com)  
[www.bestbuy.com](http://www.bestbuy.com)  
[www.youthvoice.ca](http://www.youthvoice.ca)

## EDUCATION:

### **CDI College**

Programmer Analyst /Internet solutions developer  
Training in web/application/database development  
Project management training  
2002 – 2003